IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Chatani, et al.

Appln. No.: 09/903,308

Filed: July 11, 2001

Title: SELECTION OF CONTENT IN

RESPONSE TO COMMUNICATION ENVIRONMENT

Examiner: NGUYEN, Phuoc H.

Art Unit: 2143

Confirmation No.: 1011

Customer No.: 22242

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Richard E. Wawrzyniak / Registration No. 36,048 Attorney for Applicant(s)

AMENDMENT AND RESPONSE TO OFFICE ACTION MAILED JULY 13, 2007 -AND-

SUMMARY OF APPLICANT INITIATED EXAMINER INTERVIEW

MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In Response to the Office Action mailed July 13, 2007, Applicants provide the following:

Amendments to the Claims are reflected in the Listing of Claims that begins on page 2.

Remarks begin on page 21.